

## THE BRISTOL COURIER

BRISTOL, PA., WEDNESDAY EVENING, NOVEMBER 9, 1949

A

VOL. XLIV.—NO. 124

## REPUBLICANS CARRY COUNTY; DEMOCRATS WIN BOROUGH

## RETURNS FROM ALL DISTRICTS INDICATE GOP COUNTY SWEEP

Avalanche of Votes Believed to Represent 90% Of Registrants

"MAJORITIES, 12,000" In 111 Districts Curtin Has 27,365 Votes; Bowen 15,017

(Special to Courier)

DOYLESTOWN, Nov. 9.—Virtually complete returns in Bucks County showed that the Republican ticket had swept into office by majorities of 12,000 or better.

An avalanche of votes, which represented possibly 90 per cent of the qualified registrants in the county, swamped many election boards.

The vote for district attorney showed the general position of the two parties.

District Attorney, all districts contested, Willard S. Curtin, Republican, 27,365; James C. Bowen, Democrat, 15,017. Majority for Curtin, 12,348.

The other candidates, including the Republican candidate for re-election to the Pennsylvania Superior Court, Judge William E. Hirt, had similar leads over their Democratic rivals.

The incomplete returns on the soldiers' bonus showed it ahead in 100 districts by these totals: yes, 17,938; no, 11,903.

The second amendment, concerning tax-exempting redeveloped land, was trailing 4265 to 8468 on incomplete returns and the absentee voting amendment, permitting hospitalized war veterans to cast their ballots, was winning 11,529 to 3253.

Elected to county office by the Republican victory, in addition to District Attorney Curtin, were the following:

For sheriff, Harry H. Ross, of Churchill; recorder of deeds, J. Hart Jamison, of Ivyland; prothonotary, Joseph A. Keating, of Pennfield; county controller, Howard G. Krupp, of Chalfont; jury commissioner, J. Robert Hendricks, of Bristol.

Public is Invited To Ingathering of Guild

The annual ingathering of garments for Bristol Branch, Needwork Guild of America, will be held in the community house tomorrow at 2:30 p.m. There will be an exhibition of the garments, and tea and a social hour will follow the meeting. The public is invited to attend.

The speaker for the day will be the Rev. James Simons, of the Fifth Street Community Center, Philadelphia.

During the past year the local guild has distributed approximately 1200 garments to needy cases in Bristol and vicinity; and 600 garments were sent to orphans, homes and hospitals.

Officers of the guild remind that "The Needwork Guild is an organization which every person should be interested in and all should participate in its good work. More directors and more members are needed." Those interested in sewing are invited to meet each Wednesday at the home of Mrs. Lewis J. Bevan, Dorrance and Cedar streets, to sew. For further information phone Mrs. Walter Pitzenka, Bristol 3869.

## LOCAL WEATHER OBSERVATIONS

FOR 24-HOUR PERIOD ENDING 8 A.M. AT ROHM &amp; HAAS WEATHER OBSERVATORY

BRISTOL, PA.

Temperature Readings

Maximum 72

Minimum 48

Range 24

Hourly Temperatures

8 a.m. yesterday 59

9 55

10 58

11 64

12 noon 68

1 p.m. 70

2 72

3 72

4 70

5 67

6 64

7 61

8 60

9 58

10 56

11 53

12 midnight 52

1 a.m. today 52

2 52

3 53

4 50

5 49

6 48

7 48

8 48

P.C. Relative Humidity

Precipitation (inches)

9 0

TIDES AT BRISTOL

High water 4:55 a.m.; 5:23 p.m.

Low water 12:14 a.m.; 12:16 p.m.

## VOTE ON AMENDMENTS

The vote on the Constitutional Amendments in Bristol Borough was as follows:

## Amendments in Bristol Borough

1-A 2-A 3-A

Yes No Yes No Yes No

1st W., 1st P. 206 76 66 89 44 46

1st W., 2nd P. 315 70 99 93 108 29

2nd W. 468 66 119 104 130 43

3rd W. 334 69 94 109 195 47

4th W., 1st P. 336 55 \* 49 27 91 14

4th W., 2nd P. 216 56 100 74 189 18

5th W., 1st P. 233 56 62 68 186 27

5th W., 2nd P. 399 13 104 36 233 8

6th W., 1st P. 350 146 102 222 294 91

6th W., 2nd P. 324 79 66 135 300 45

3220 686 852 957 1779 368

Bristol Twp. 317 128 110 213 307 60

East, 1st 305 169 94 283 340 67

East, 2nd 259 109 96 176 258 58

West, 1st 385 143 155 207 340 83

West, 2nd 388 89 59 247 298 45

Lower, 1st 313 78 68 107 236 34

Lower, 2nd 1967 716 582 1233 1779 347

Bensalem Twp. 340 168 107 220 295 80

Lower, East 360 213 189 289 512 96

Lower, Middle 185 124 70 179 200 77

Upper District 494 191 221 308 483 107

1379 696 587 996 1490 360

10-H-22, Jay Katz, Janet Plow-

Stanley Dick, and J. E. Sparks.

52 days, since Sept. 19.

Bituminous miners east of the Mississippi River have been on strike

52 days, since Sept. 19.

No Courier Armistice Day

Friday, November 11th, being observed as a holiday, there will be no issue of The Bristol Courier on that day. The office of the Bristol Printing Co. will be closed all day.

Leon Plavin has also announced that special window displays have been prepared for use in conjunction with the demonstration. In addition, the full staff of the store will be on hand to answer any questions locals may have on the video medium.

The unit will be parked in front of the store and a closed circuit camera chain set up to televise local personalities and the store itself. The camera pickups will be viewed simultaneously on two Du Mont television receivers, installed on the sidewalk and one inside the Telecruiser facing the crowd.

The Telecruiser, which will be here under the joint auspices of Leon Plavin, Auto Boys and Allen

Du Mont Laboratories, Inc., was conceived by the Television Specialties Department of the Du Mont organization, and is the most advanced equipment of this type thus far developed.

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**The Bristol Courier**

Established 1910  
Published Every Evening (Except  
Sunday) at 100 Main Street,  
Bristol, Pa. Bell Phone 846  
Only Daily Paper in Lower Bucks  
County

**BRISTOL PRINTING COMPANY**  
Owner and Publisher  
Incorporated May 27, 1914  
J. R. Gandy, President  
Burrill D. Dellefson, Vice-President and Secretary  
Lester D. Thorne, Treasurer

**JOB PRINTING**  
The most complete commercial  
printing department in Bucks County.  
Work of any description promptly  
and satisfactorily done.

**The Bristol Courier**  
Burrill D. Dellefson, Managing Editor  
Subscription Price per Year, in addi-  
tion to 55.00, Six Months, \$2.50; Three  
Months, \$1.25.

The Courier is delivered by carrier  
in Bristol, Edgely, Tullytown, Doyle-  
town, Springfield, Andover, West  
Bristol, Hunmeville, Bath, Addition,  
Newportville, Torredale Manor, Ed-  
ginton and Cornwells Heights for  
a week.

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ited news published herein."

WEDNESDAY, NOVEMBER 9, 1949

**GIVEAWAY FADEAWAY**

Experts who keep their fingers  
on the pulse of radio audiences—  
and that means you and us — are  
intimating that the giveaway  
craze is on the decline. One of the  
important signs is the fact that  
"Stop the Music" has fallen to  
sixty-sixth position in popularity  
according to the latest Hooper-  
ing which is generally accepted as  
the measurement for audience in-  
terest in the nation.

This time last year, before the  
FCC really came out with its ultimatum on giveaways, "Stop the  
Music" ranked forty-fourth in  
the Hooper measurement of interest.  
Another giveaway, "Hollywood Calling," is 104th in popu-  
larity, which is pretty far down  
on the Hooper chart.

Such jesters as Jack Benny  
still hold their top ratings. All  
they give away is fun and enter-  
tainment — for those who want  
fun and entertainment on the  
corny side. A lot of people do,  
apparently. Jack is No. 2 man on  
the Hooper chart.

There are various reasons for  
the decline of interest in the fab-  
ulous giveaways. It could be that  
the public is impressed with the  
reports that it is not only difficult  
to handle a jackpot but that the  
jackpot is more trouble than it's  
worth. There have also been  
charges that not all the giveaway  
prizes are actually delivered.  
Hooper is correct — raises the  
hope that radio moronia as a  
whole may be on the decline. Per-  
haps it is not too much to hope  
that in time soap operas, singing  
commercials, Drew Pearson at  
Walter Winchell will be replace-  
l radio fare that appeals to lis-  
teners whose I. Q. is higher than  
zero.

**BEAUTY VS. DANGER**

There's beauty in the autumnal  
dress of the leaves but there's  
also danger when the leaves fall  
on highways and streets.

Poets write sonnets and trio-  
lets about the riot of color among  
the oaks and maples, but police-  
men also write accident reports  
when cars skid on those same  
leaves.

Photographers use up reels of  
film capturing the color of leaves  
on pavements — but insurance  
investigators take pictures of acci-  
dents that occurred on those same  
leaf-covered pavements.

In other words, be careful. A  
street of wet autumn leaves can  
be as dangerous as a street glazed  
with ice.

A medal for understatement  
should be awarded to Senator  
Thomas of Oklahoma, who says  
the American people are bored  
by taxes.

According to President Tru-  
man the little man is the backbone  
of the country. And the arms  
and legs.

Several members of Congress  
have returned from foreign lands  
to tell the American populace of  
true conditions there. What  
would be more to the point would  
be information on what goes on at  
home.

**THE GREAT GAME  
OF POLITICS**

By FRANK R. KENT

**Nationalization Ahead**

Washington, Nov. 9.

REFLECTION upon the cause, con-  
duct and results of the great  
strikes — in steel, coal and alum-  
inum — which have decreased indus-  
trial production by an estimated  
twenty per cent, caused widespread  
unemployment and generally men-  
aced the economic welfare of the  
nation, ought to make several basic  
things about the labor-management  
situation clearer than before.

ONE is that no matter how right it  
may be, industry no longer can  
hope to win in any controversy with  
the big unions. The merits are im-  
material so far as the outcome is  
concerned. They may all be on the  
side of industry, but the best indus-  
try can expect is a compromise  
by which most of the union de-  
mands are conceded. That has been  
demonstrated so often that there  
seems no room for argument. There  
is one overwhelming reason for this  
state of affairs. It can be summed up  
briefly — in every big strike the  
Government is found on the union  
side. This has been true since 1936  
when the late Mr. Roosevelt made  
his political alliance with the newly  
formed CIO and lent his name,  
weight and White House prestige to  
its membership drives. Under  
Mr. Truman the political ties be-  
tween his Administration and the  
labor bosses — particularly the CIO

— have been extended until any  
pretense of presidential neutrality is  
ridiculous.

THE CIO bosses were frequently  
at the White House before the cur-  
rent strike started and CIO publica-  
tions hailed the appointment of  
Mr. Truman's "Fact Finding Board"  
as due to such conferences. The  
attitude of the Truman Cabinet  
members and political aides was  
openly pro-union from the start.  
With the steel strike in progress,  
Mr. Truman a number of times  
denounced "the selfish interests,"  
which is one of Mr. Murray's milder  
names for the steel companies.  
The President's final use of this  
phrase was in his eulogistic mes-  
sage to the CIO's convention the  
day before the Bethlehem capitulation.  
Also, he and Mr. Murray pub-  
licly joined hands in support of  
Governor Lehman for senator and  
Mr. O'Dwyer for mayor in New  
York. Their personal and political  
intimacy could hardly have been  
more convincingly attested. There  
is nothing new about this. Ever  
since the New Deal political stra-  
tegy was made clear twelve years  
ago, the Democratic leadership has  
been operating along those lines.  
Today the White House more  
strongly than ever supports the  
labor bosses in their fight to pre-  
vent any legislation designed to  
diminish their power to strangle  
the nation. In return, the labor  
bosses support both the President's  
foreign and domestic program. If  
there is a single issue upon which  
they diverge, it has not been pre-  
sented.

—  
FEW detached persons will deny  
that this combination damages the  
national interests. With such a  
WHEN the current strikes are all

combination the cards are defi-  
nitely stacked against industry.  
When the labor unions strike they  
are certain to get at least half what  
they demand. The best industry  
possibly can do is to compromise.  
The alternative is Government  
seizure, adverse public sentiment  
and eventual settlement favorable  
to the unions. Naturally, they com-  
promise. What else is there for  
them to do? You can't combat the  
United States Government. What  
is the situation? The com-  
promise having added to the cost of  
production, the industry, in order  
to stay in business, must increase  
the price of its product. Just as  
inevitably the labor bosses come  
back next year or the year after  
with more demands for more  
money. The whole performance is  
repeated. Labor indicts the "selfish  
interests." The White House sup-  
ports the labor bosses; the strike is  
called; the country is flooded  
with propaganda; the White House  
throws its weight on the labor side.  
The companies compromise.

—  
WHO is the gainer? Clearly, the  
companies can't gain because the  
cost of production forced on them  
always offsets the increased price  
of the product. Clearly, the net gain  
to the workers is offset by the loss of  
wages during the strike and by  
the increased cost of living resulting  
from the "compromise." This is  
inflationary in its direction, increas-  
ing the cost of living to the people  
generally. Such a situation consti-  
tutes an irresistible temptation to  
the labor bosses (whose wages and  
expense accounts are not af-  
fected by the strikes) to strike at  
almost regular intervals.

—  
WHEN the current strikes are all

settled and the rise in prices ab-  
sorbed by the public, inevitably we  
must look forward to another in  
which again Mr. Murray, as unctuous  
a labor demagogue as we have,  
will rail against the "selfish inter-  
ests" and call the employers "fat-  
uous blatherskites" and "sancti-  
monious hypocrites." Government  
spokesmen again will tune them-  
selves to these refined epithets.  
The merits involved, if any, will be  
obscured and the price level to the  
public once more raised. What  
is the end of all this? Unquestion-  
ably, the trend is toward a national-  
ization of industry along British  
lines. So long as the Administra-  
tion remains wholly subservient to the  
labor unions and continues a political  
alliance that prevents enactment  
of any law which will protect  
the national interests, this trend  
will be accelerated. The ablest economists are in agreement  
about that. Unless the White House  
can be freed from its shameful  
servility, some form of nationalization  
with the Government controlling  
both wages and prices seems  
sure. That would mark the end of  
the private-enterprise system and  
make the much-talked-of American  
"way of life" look sick indeed.

**ROVING TAILOR**

SPRINGFIELD, ILL. — (INS) —  
Illinois highway patrolmen no longer

need make a trip to the state capitol at Springfield to get new  
uniform items. A mobile trailer truck now visits each of 14 divi-

sion headquarters and keeps them  
stocked.

Use Want Ads For Results.

**Looking for something?**

**The YELLOW PAGES**  
of the Telephone Directory  
will tell you where to find it.

THE BELL TELEPHONE COMPANY  
OF PENNSYLVANIA



## New 1950 Studebaker's "Miracle Ride"

TAKE A LOOK! TAKE A RIDE!  
YOU'LL TAKE IT AWAY!

THIS is our very cordial invitation  
to you to come in and drive this  
amazing new 1950 Studebaker.

Take it out. Try it out. You've never  
experienced the like of the ride, the  
handling ease, the sure-footed safety,  
the brilliant all-around performance

of this aerodynamic new style star.

America is buying this low, long,  
alluring 1950 Studebaker faster than  
any new car Studebaker ever intro-  
duced before. Come in. Get behind  
the wheel of a new 1950 Studebaker and  
get the driving thrill of your lifetime!

**TORANO'S GARAGE**  
152 OTTER STREET PHONE BRISTOL 3552

STUDEBAKER ROLLING STUDEBAKER LEADS AGAIN WITH THE NEXT LOOK IN CARS



If you have to take out  
one appliance  
to plug in another...  
better have your HOUSE WIRING checked!

If you have to decide which appliance  
to un-plug before you can use your  
vacuum — it's a sure sign that your  
house wiring isn't providing you  
with all the convenience it should.  
Call your electrician to check your  
house wiring for adequate service

entrance equipment, enough branch  
circuits, and properly located con-  
venience outlets. Then, for maximum  
economy and modern convenience,  
let him bring your wiring up to  
date for better living — Electrically  
— for today and tomorrow!

When a home is modern, Of course, it's Electric!

PHILADELPHIA ELECTRIC COMPANY

**Welcome Neighbor . . .**

To Safe Food Market - - - another  
New and Modern business for Croydon  
- - - goes our heartiest welcome and  
every wish for success.

**And Remember . . . for your:****• HOTPOINT ELECTRICAL APPLIANCES**

(Refrigerators—Ranges—Hot Water Heaters—Freezers—Dryers—Dishwashers—Sinks & Cabinets)

**• GE TELEVISION and RADIO****• RAYTHEON and STEWART WARNER TELEVISION****• COLEMAN AUTOMATIC OIL HEATERS****• MYERS ELECTRIC WATER SYSTEMS****• ELECTRIC LIGHT FIXTURES****See . . .****WM. A. TRYON  
OPPOSITE THE CROYDON SAFE FOOD MKT.**

BRISTOL PIKE & NESHAMINY CREEK, CROYDON

PHONE: BRISTOL 9950

## ELECTION RETURNS FOR

## BRISTOL BOROUGH COUNCIL AND WARD CONSTABLES

Tuesday, November 8, 1949—(Unofficial)

	1st Ward	2nd Ward	3rd Ward	4th Ward	5th Ward	6th Ward			
	1st P.	2nd P.	Ward	1st P.	2nd P.	1st P.	2nd P.	1st P.	2nd P.
Francis J. Byers, R.	213	205							
John S. Lynn, R.	245	182							
John J. Gallagher, D.	128	197							
Wilbur J. Albright, D.	142	210							
Frank A. Conti, R.		368							
S. Joseph Alta, 2nd, R.		178							
S. Joseph Alta, 2nd, D.		228							
Nicholas F. Pascale, D.		396							
Wm. W. Wallace, R.		278							
Thomas J. Cosline, R.		252							
Walter Garretson, D.		218							
Horace Saxton, D.		193							
James Stallone, R.			52	188					
Louis Martino, R.			49	147					
Joseph H. Foster, D.			337	217					
Dennis L. Roche, D.			341	231					
John Racagni, R.					169	197			
Edward J. Riley, R.					129	73			
Joseph DiLissio, D.					224	347			
Edward J. Riley, D.					181	263			
Wm. H. Pearson, R.							364	174	
Charles G. Rathke, R.							333	174	
Francis J. Kryven, R.							269	328	
George C. Duffy, D.							284	302	

## WARD CONSTABLES—

Harry C. Evans, R.	246	197							
S. Testa, D.	111	186							
Louis Angelo, R.		372							
Edward W. Townsend, R.			267						
Arthur Lippincott, D.			222						
Roy Jenks, R.				58	155				
Patrick McGonigle, D.				333	252				
John Cordisco, R.					148	159			
John Zeffler, D.					230	336			
John H. Brehm, R.					346	153			
Henry McCahan, D.					292	341			

## Several Suits Are Filed In Court On Various Charges

Continued from Page One

He has not paid any rent since Nov. 15, 1948, when the plaintiffs acquired title to the property. He was notified to vacate Feb. 12 and April 6 and there have been complaints about his keeping junk and dogs on the premises.

George Gilbert Bolland, Princess and Lakeside avenue, Croydon, has named his wife, Rose Nocito Bolland, 1012 Trenton ave., Bristol, the defendant in a divorce action. They were married Jan. 26, 1946, in Bristol.

Frank P. Finney, Chase ave., Ivyland, is being sued for divorce by his wife, Doris L. Finney.

Two writs of summons in trespass have been filed in the actions of Emma P. Engle versus Russell Dorsey, 102 South Green st., Langhorne, and Richard Joseph McHale versus Cornwells Chemical Corp., Cornwells Heights. No statement of claim has been filed as yet in either case.

A fashion co-ordinator and stylist, Maude Thompson, Green Lane, R. D., who is suing for \$205,800 for injuries sustained in a two-car accident in Bucks county, has filed one of the largest damage suits ever begun in the Court of Common Pleas, here.

The plaintiff, who lost \$1,500 in wages and earns \$150 a week, was driving a car Oct. 4, 1947, on the Trumbauer-Finnland road. She has named John Jabs, Milford twp., Pennsburg, R. D. 1, the defendant in her action.

John Jabs, the same defendant, is also being sued by Clara Thompson, Milford twp., Oaklyn Nurseries, Green Lane, R. D., in another action in trespass for \$50,000.

The plaintiff, Clara Thompson, was a guest passenger in a car driven by Maude Thompson when the accident happened.

In a writ filed, Maude Thompson was named as an additional defendant in the Clara Thompson-John Jabs action.

Nick Daniels has named John Olszewski, Old York road, Jamison the defendant in a \$379 action in

trespass growing out of an accident Dec. 29, 1948, near Bridge Valley. In a counter-claim filed by the defendant, John Olszewski is suing the plaintiff, Daniels, for \$379.

Louis Prince and Jacob Rosner,

trading as Triangle Co., 251 North Main st., Sellersville, have been named defendants in a \$1,071.81 action in trespass by Allentown Paint Mfg. Co.

We don't have to tell you WHY you need money—you know that yourself.

All we need say is that WE WILL BE GLAD TO LEND IT TO YOU—and on the best of terms.

You'll like Girard's clean cut service—minus all the mumbo jumbo that frequently is attached to borrowing.

These payments include principal and all charges. Loans in other amounts repayable in proportion.

Sample Payment Plan

Amt. of Loan	18 Months	15 Months	12 Months	6 Months
\$80	\$5.82	\$6.70	\$8.04	\$11.40
120	8.73	10.65	12.06	17.09
280	19.91	23.03	27.70	39.46

GIRARD INVESTMENT Company

245 MILL STREET  
Phone: 4517... Bristol, Pa.

Loans Made in All Surrounding Territory  
The oldest service of its kind in Penna. ... Est. 1894

**SAVE MONEY**  
On Distinctive 1949

**MORHARD**  
**WALLPAPER**  
10%  
DISCOUNT  
ON ALL 1949 PATTERNS

Nov. 10 thru 19

No Old Close-Outs — BUT — All Fresh,  
Current 1949 Wallpaper

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413 MILL ST., BRISTOL

For The Best Results  
In Real Estate  
G. L. F. H. A. Mortgages  
607 POND ST. Bristol 4730

# Come To Auto Boys!

**Thursday, Nov. 10th  
at 7 P. M. at Auto Boys**  
**The DUMONT "Telecruiser"**  
**Will Televise You!**



- The famous DUMONT "TELECRUISER" that you have been reading about will be at AUTO BOYS Thursday night from 7 to 9 P. M.
- THE "TELECRUISER" is a beautiful mobile unit equipped with television cameras which are mounted on top of the unit. Cameramen will focus their equipment on the group of Bristolians that will gather in front of AUTO BOYS and these spectators will see themselves in the DuMont Television Receivers which we will have in our AUTO BOYS' windows.
- YOU and YOUR FAMILY can see how you look on TELEVISION!
- There is no obligation to buy—there are no strings attached . . . but we think you'll have a lot of fun seeing yourself on the TELEVISION SCREEN. If you have a movie star possibility in your family or among your friends—make sure he or she is at AUTO BOYS Thursday night at 7!

**So . . . Don't Forget! You Have A Date  
With Auto Boys on Thursday, Nov. 10th  
At 7 to 9 P. M. To See The Famous  
DuMont "Telecruiser" And Get  
A Chance To Be Televised Yourself!**

**DUMONT**  
at LOWER PRICES!

DuMont TV Sets Are Not High Priced For What You Get!

AS LOW AS  
**\$329.50**

**AUTO BOYS**

Phones: 2816 - 810  
408-10 MILL STREET





**L. Johnston Hetherington  
Is Named Burgess**

Continued from Page One  
Byers ..... 418  
Lynn ..... 427  
Gallagher ..... 325  
Albright ..... 352  
In the second ward, where Councilman S. Joseph Alta, 2nd, was nominated by both parties, the Republican candidate was Frank A. Conti, and the Democrat was Nicholas F. Pascale. The result was:

Alta (Note) ..... 428  
(Note: Including 12 non-partisan votes.)

Pascale ..... 396  
Conti ..... 368

In the third ward, the Republican incumbents in Council, William W. Wallace and Thomas J. Gosline, defeated the Democratic nominees as follows:

Gosline ..... 282  
Wallace ..... 278  
Garretson ..... 218  
Saxton ..... 193

The fourth ward returns showed the two Democratic Councilmen, Joseph H. Foster and Dennis L. Roche, successfully re-elected over their Republican opponents, James Stallone and Louis Martino, by the following vote:

Roche ..... 572  
Foster ..... 554  
Stallone ..... 240  
Martino ..... 196

In the fifth ward, Edward J. Riley, incumbent, received the Republican and Democratic nominations for re-election. Running for the second seat were John Racagni, incumbent, nominated by the Republicans for re-election, and Joseph DeLillo, Democrat. The results were:

Riley ..... 646  
DeLillo ..... 571  
Racagni ..... 366

The sixth ward returns defeated the Republican incumbents in Council, William H. Pearson and Charles G. Rathke, as follows:

Kryven ..... 597  
Duffy ..... 586  
Rathke ..... 527  
Pearson ..... 538

Incomplete returns on the soldier bonus issue in Bristol indicated that it had carried here by a tremendous majority.

So also was the proposed amendment permitting bedridden or hospitalized veterans to cast absentee votes.

The other amendment, which would have authorized the State Legislature to exempt from taxes lands acquired for urban redevelopment, appeared to have lost in the balloting here.

Perfect weather and the great interest in the soldier-bonus issue, coupled with lively contests in the wards, combined to bring out a record vote of approximately 4800 ballots in the Borough.

Election workers were busy throughout the day, and few polling places had more than breathing spells during the parade of voters. The balloting was orderly, and no disturbances were reported.

Various veterans' groups supporting the bonus had sound trucks on the streets, as well as crews of workers making follow-up checks of those who had failed to appear at the polls.

Long after midnight, a motor caravan of war veterans and Democratic workers staged a victory parade through the Borough.

**PARADES IN JAPAN**

WITH THE EIGHTH U. S. ARMY IN TOKYO, JAPAN — Pvt. Francis J. Sanko, 301 Pine street, Bristol, Pa., participated in a parade held in honor of the newly appointed Chief of Staff, U. S. Army, General James L. Collins. The parade was held on the Imperial Plaza in front of the Japanese Emperor's Palace, here. Sanko attended the St. Mark's School, Bristol, before entering the service, January 3, 1949. He received his basic military training at Fort Pickett, Va., before being sent overseas to serve with the 1st Cavalry Division. He is presently assigned to Company F, 8th Cavalry Regiment (Infantry), Tokyo, Japan, after his arrival overseas in May, 1949.

It costs you money every time you don't read Want Ads in The Courier.

**HULMEVILLE**

The Harmony Trumpeters will be on the program for "Sam's Ilick Night," as will also Luigi and Richard Boccelli, vocalists. The program will start at eight p. m., Nov. 14th, in Neshaminy Methodist Church. On this occasion Mr. Ilick, former burgess and councilman, who has been active in the community throughout most of his lifetime, will be honored by the townspeople.

**G. Jay Anyon Is  
Dinner Speaker Here**

Continued from Page One

in charge of the program. He said, "In line with our program of having speakers give us talks in labor management problems we have Mr. G. Jay Anyon, an instructor of business administration and industrial management at the University of Pennsylvania, with us tonight. Mr. Anyon will speak on 'The Functions of Foremen and Supervisors in Management Programs.'

Mr. Anyon said: "When a foreman was a labor sub-contractor that was the time when he recruited his own men for the job, and that is the heritage some of them still carry with them. Today the foreman is in a different type of job. His is the front line of management and the front line is starting to come in on its own. Before management started to grow it was all right for the foreman to secure his own help but today management is becoming more and more separated from ownership and as a result of that it would not be good

policy to rely on the foreman for recruiting labor.

"Foremen in many places do not consider themselves in management," Mr. Anyon declared. He said: "They are just as much a part of management as the general manager and should be considered as such. They are the front line of management. The foreman is on the receiving end of all the knowledge the specialists of the company have and should make use of it. If the foreman is trained to take advantage of this knowledge available to him it makes his job a lot simpler and makes better relations between foreman and higher-ups."

"The final details of the plans to be carried out in any plant is in the hands of the foreman as he is the front line and deals with the men who produce. The main problem in management today is the non-training of foremen in most plants. Thus the problem is the lack of full knowledge as to what is happening as to what the real job the foreman has to do."

In closing, Mr. Anyon said: "A foreman is a member of management and must be capable of some planning, direction, control and should be especially able to handle men."

**Events for Today**

Card party in the Edgely Fire Co. station, 8:30 p. m., given by Eagles Auxiliary.  
Roast beef dinner in Union Fire Co. station, Cornwells Heights, sponsored by Ladies' Auxiliary, V. F. W., Post No. 9198, at 12 noon.

**Things That Men Don't Like  
About Women's Appearance**



Courtesy Fragrance Foundation  
One thing many men object to is a woman who uses too much perfume. A subtle scent is all right, they agree, but an overpowering one is in bad taste.

By HELEN FOLLETT

YOUR good looks reporter has been asking members of the stern sex what they particularly do not like about feminine appearance and just what elements of beauty appeal to them most.

A college boy of nineteen says with much emphasis that he thinks every girl should have short curly hair, that when a young woman wads up her wool into knots on the top of her head she looks like something that should be filed away in the old family photograph album.

"There is something nice and casual about the short crop," he said.

"You don't visualize a girl standing in front of the mirror for an hour building a skyscraper."

**Claw-Like Nails**

A middle aged husband says that his pet peeve has to do with long, claw-like finger nails. He claims they look fingerless and catty. He has never liked bright red nail polish and never will but that does not mean anything in his family. On his beloved wife's hands are ten glow-

ing stop lights. She says she likes to discipline him!

The male of the species is still protesting against excess make-up and he does not consider it a joy or a privilege to see his best girl give herself a complexion and lip touch-up after he has blown her to dinner. He thinks she should retire to make herself a new face.

**Interesting Remark**

An elderly man made an interesting remark. He says that there aren't any young girls any more, just women and children. It seems he has learned that the lipstick privilege belongs to the girl of fourteen and, when the ruby veneer goes on, he says that girlhood is disguised, if it has not completely evaporated and the sweet young thing looks like a grown woman.

On the subject of perfume there seems to be pretty much of an agreement. If it is sweet and subtle it is all right. If it whams you on the nose, away with it; the healthy smell of soap and water is better than an overpowering aroma.

**BRISTOL BOROUGH ELECTION RETURNS**

For Candidates Voted For at Large

Tuesday, November 8, 1949—(Unofficial)

Justice of Peace School Directors Burgess Tax Collector Auditor

Edward Lynn, R. Anthony R. Niccol, D. John C. Johnson, R. Earl W. McEwen, R. Geo. W. Perkins, D. Alfred E. Lewis, D. Jacob C. Schmidt, R. I. J. Hetherington, D. Wm. H. Fine, R. Marcelia T. McGinley, D. Roy F. Fry, R. Thomas Neals, D.

**DISTRICTS**

Bristol Boro.—1st Ward, 1st Prec.	256	110	244	249	120	116	218	156	288	87	228	136
Bristol Boro.—1st Ward, 2nd Prec.	204	214	195	200	192	190	187	221	246	161	194	194
Bristol Boro.—2nd Ward	309	365	351	189	437	326	313	352	346	315	305	352
Bristol Boro.—3rd Ward	296	197	269	278	222	202	253	240	310	182	264	225
Bristol Boro.—4th Ward, 1st Prec.	70	319	67	66	329	323	63	321	81	313	56	236
Bristol Boro.—4th Ward, 2nd Prec.	166	245	143	119	264	289	146	268	177	238	141	263
Bristol Boro.—5th Ward, 1st Prec.	151	224	143	129	235	228	142	239	161	218	142	232
Bristol Boro.—5th Ward, 2nd Prec.	146	348	154	149	279	331	173	326	187	309	168	325
Bristol Boro.—6th Ward, 1st Prec.	353	267	363	347	293	258	349	300	468	183	340	300
Bristol Boro.—6th Ward, 2nd Prec.	196	299	171	183	314	364	185	298	220	270	183	308

**Quakertown To  
Boost Water Rates**

Continued from Page One  
committee that the construction of the new pump house is almost completed, and that the rebuilding of a short stretch of sewer on Park avenue has also been completed. The extension on West Broad street to the borough limits will be started next week.

Several building permits, one for the construction of a dwelling house, were granted.

**Largest Pipe-Line  
To Pass Thru Bucks**

Continued from Page One  
erry and Bucks counties, the main line probably will cross the Delaware River near Yardley, and continue on to New York.

The line will enter Chester county at Christiana and proceed Northeast at a diverging angle from

the Lincoln Highway. After passing through Atglen, it will skirt North of Parkesburg, Sadsburyville and Coatesville, above Downingtown, and over Route 29, passing South of Bracton. A sharp turn North will carry it between Cedar Hollow and Devault, where it will return to its original direction toward the Schuylkill River.

Two lateral lines, one to Potts-

town and the other to Marcus Hook and Camden, will leave the main pipe in the central section of Chester county. Work on the Chester county section is scheduled to begin in the spring.

When the work in Montgomery and Bucks counties will get under way is not definitely ascertained.

Use Want Ads For Results.

**PUNCHY PARAGRAPHS**

**Kabob Ideas**

For something different to serve at dinner, here are clever kabobs with melted butter or margarine and place on broiler rack adjusted so that they will cook at a moderate temperature.

Many a big deal has been made possible through a small want ad.

**BRISTOL TOWNSHIP ELECTION RETURNS—Tuesday, November 8, 1949—(Unofficial)**

Candidates Voted at Large												
Supervisors		School Directors		Tax Collector		Constable		Auditor		Assessor		
DISTRICTS												
Bristol Township—East—1st Dist.	200	344	300	263	274	221	214	324	297	234	305	229
Bristol Township—East—2nd Dist.	259	271	336	297	235	167	248	282	348	173	360	166
Bristol Township—West—1st Dist.	134	345	260	188	302	181	127	378	296	200	291	202
Bristol Township—West—2nd Dist.	182	617	379	335	240	280	288	407	380	305	364	295
Bristol Township—Lower—1st Dist.	200	317	251	240	277	237	196	324	264	153	245	267
Bristol Township—Lower—2nd Dist.	135	324	1									

## Here and There

### Bucks County Towns

Continued from Page One

heaved one after another at the floor, the ceiling, the back bar, the bar, tables and chairs and wherever he could aim them."

Reporting that the wheat and corn crop over the entire United States is lower than it was last year, Joseph D. Parry, chairman of the agricultural committee, at a meeting of the Pineville Grange, at Wrightstown, Friday evening, said it was due to the dry weather.

Chairman Parry, who also gave a talk on fast milking, related how one man, who has charge of 210 cows, milks them in four hours twice a day. He presented examples of "fast milking and time saving processes". A visit to the cran-

berry bogs in New Jersey was described.

Chairman of the legislative committee, Franklin Washburn, reported how Congress has "gone home without paring down any of the money bills". He commented on the waste of Government spending in connection with the adjourning of Congress.

Frederick Hammatt spoke on the importance of voting.

The grange milk fund, which provides milk for undernourished children in Europe, was discussed.

### Lower Bucks Areas

#### Have Some Transfers

Continued from Page One

et ux to Robert W. Wildblood et al, 5.1 acre, \$1500.

Bensalem Twp.: Joseph Sulewski et ux to Chester Korona et ux, lot, \$550.

Bensalem Twp.: A. Burnley White et ux to Anthony Doria, lots, \$3000.

Bensalem Twp.: A. Burnley White et ux to Anthony Doria, lots, \$3000.

Falls Twp.: Giuseppe Spinazzi et ux to James A. Morris et ux, lots, \$1500.

Morrisville: Joseph A. Taylor et ux to Everett R. Foster et ux, lot.

Bristol Twp.: North East Salvage Co. to James H. McCullen et ux, lot, \$400.

Bristol Twp.: North East Salvage Co. to Thomas Brown, lot, \$215.

Langhorne: Irene M. Janes to John E. Janes, 2.278 acre.

Bensalem Twp.: George C. Allen, Jr., et ux to Joseph J. Roman et ux, lot, \$300.

Bristol Twp.: Joseph H. Force et al to William W. Warner et ux, 26 acres, \$29,900.

Bristol Twp.: Antonina Bianco to Russell T. Firth, 13 acres, 131 perches, \$5000.

Bristol Twp.: John Gebelein to John Lanza, lot, \$75.

Bensalem Twp.: A. Burnley White et ux to Anthony Doria, lots, \$3000.

## Wanted: Salesman

Salary only, plus expenses. Must have car for local use. Retail experience desirable.

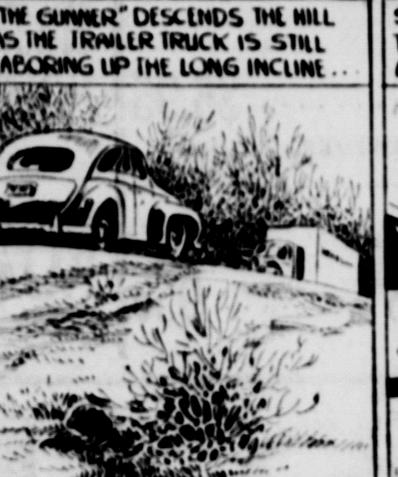
Write Box 32, Courier.

## NOTICE

Friday, November 11th, being Armistice Day, the Bristol Trust Company and Farmers National Bank of Bucks County will be closed. For the convenience of their depositors, both banks will be open for business on Saturday, November 12th, from 9 A. M. to 12 A. M.

THE BRISTOL TRUST COMPANY  
FARMERS NATIONAL BANK OF  
BUCKS COUNTY

## SERGEANT PAT OF RADIO PATROL



By EDDIE SULLIVAN  
and CHARLIE SCHMIDT

A monument of true worth will weather all tomorrow's; will pay daily tribute to a memory you cherish. May we explain to you the importance of Select Barre Granite, and the Barre Guild for beauty and value in your monument investment? **BARR BUILD**

**Bannister Marble & Granite Works**

WE HAVE A LARGE STOCK TO CHOOSE FROM

No. 2 Mill St. Bristol, Pa.

Phones 2834-2559

FLILL DIRT AND TOP SOIL—Haines Excavating. Phone Bristol 2601.

FLANO TUNING — & Repairing. Richard Cherubini, ph. Bris. 4849.

Heating, Plumbing, Radios

22 PLUMBING & HEATING—New water mains installed. All kinds of plumbing repaired—old or new. Let us give you an estimate. Call 1-817, Bristol 7177-7221.

FLUMBER & PLUMBERING—Solutions

and type plumbing. Reg. 4809.

HEATING—Storm sash and installation. Free estimates. No down payment. Easy terms. Burlington Roofing, Siding & Heating Co., Inc. Ph. Burlington 3-1521.

ROOFING & SIDING—Free estimates. No down payment. Easy terms. Burlington Roofing, Siding & Heating Co., Inc. Ph. Burlington 3-1521.

Painting, Papering, Decorating

22 FABRICATION—Int. & Ext. Painting. Financed if des. Raymond G. Bunker, 240 Mulberry St. Ph. 9511.

EXTERIOR & INTERIOR PAINTING—Paperhanging—wall paper removed by steam. Samuels Co., Beaver and Garden Streets. Phone 846.

SPENCERS FURNITURE

Printing, Engraving

27 PRINTING—Expertly executed by men long trained in the printing business. You want what you want, printed job done quickly consult us. Bristol Printing Co., Beaver and Garden Streets. Phone 846.

Business Services Offered

18 ELECTRICAL CONTRACTORS—George P. Bailey & Sons. Phone Bris. 5006.

FLYING FIELD CONSTRUCTION—Alterations or renovations, home plans, financing. Call Bristol 2400, day.

MORRISVILLE, 7673 evening. Penn Valley Constructors, Inc.

TONY FISCO'S WELD SHOP—Gas and electric welding, metal

and equipment. Contract welding and fabricating. Iron ceiling doors made to order. Ornamental railings and iron work 1520 Radnor.

Phone Bristol 3534. Open all day.

WANTED: Help Wanted—Male

27 BUSINESS SERVICES—Business Services Offered

18 SALE OR RENT FARM EQUIPMENT—Truck for height, steam heat, etc. Phone 2839 or 2423.

SELLERLING—Wants to sell your

real estate. See us first. Makin

satisfied. Bucks County, cile

and mortgage service. G. Frank

Sellerling, 2209 Frankford Av.

Jeff. 5-5509, Philadelphia 24.

LIST YOUR PROPERTY—With

have buyers for 4 and 6 ro

12 acres, suitable for chick

John H. Hardy, Real Es

and insurance, 1421 Pond St. Ph.

1102. Bristol 2169.

Fortune smiles on those

make a habit of reading Cour

Want Ads.

Spring Water Supply Co.

Delivers Water in Bristol

Every Thursday

Call Morrisville 7431

Plumbing and Heating

LOUIS F. MOORE

Registered

Bristol Borough: 128 Mill Street

Bristol Twp.: 47 Woodsdale Ave.

Call Bristol 2177

Situations Wanted—Male

27 BUILDING REPAIRS—All kinds

Albert Gross, 800 Corson St., phone

5506.

5-STORY GARAGE—With elevator

Call at 921 Pear St.

## WANTED

JOLLY, ELDERLY GENTLEMEN

Good Habits a "Must"

Fond of Children

Apply at Once to

Mr. Leon Plavin

408-10 Mill Street

## Travel By Bus To National Capital For Day's Outing

On Saturday a party of women, members of the Ladies Aid of Newportville Road Community Chapel, and guests, enjoyed a sight-seeing trip to Washington, D. C. Many buildings of interest were visited, also the Tomb of the Unknown Soldier. A bus was chartered for the trip.

Those enjoying the outing: Mrs. Mildred Wallace, Mrs. Harry Zobek, Mrs. Harry Wagner, Mrs. Edward Mohr, Mrs. Emma Baldwin, Mrs. May Straub, West Bristol; Mrs. S. Egglister, Mrs. Robert Schreyer, Jr., Mrs. Elizabeth Kennedy, Mrs. Florence Holman, Bristol Heights; Mrs. Elsie Smick, Mrs. Clara Radel, Mrs. Esther Crawford, Mrs. Marie Meehan, Mrs. Bittler, Maple Shade; Mrs. K. Wong, Cornwells Heights; Mrs. Clara Zorr, Rogers road, and Mrs. Tichy, Philadelphia.

### In a Personal Way

INTERESTING items of news mainly about people you know. A chronicle of the activities of the people of Bristol; their goings and comings.

To arrange for publication of news, telephone The Bristol Courier, Bristol 846, or your news correspondent, notifying at least a few days in advance the date of the item.

Engagement announcements must be submitted in writing at The Courier office.

On Saturday members of Girl Scout Troop, No. 2, spent the day on a hike along the canal. A site was chosen where out-door cooking and a box lunch were enjoyed. Returning to Bristol, the group was escorted by Donald Burns on a tour of the building and site field at the Eagle flying field. Those participating were: Eva Carey, Diane Priestley, "Dottie" and "Peggy" Garretson, Winifred VanCleve, Lois Vandegrift, Shirley Jean and Margaret Davis. Mrs. Kenneth Davis accompanied the group.

Members of the "Chem" Club, Rohm & Haas Co., and guests, attended a dance held at the Melrose Country Club, Friday evening. Approximately 200 were present from Bristol and Philadelphia.

Mr. and Mrs. Richard Cook and son Richard have moved from Radcliffe street to Bristol Terrace 1.

George Heath, Jr., Buckley street, is a patient in Abington Hospital, under observation.

Mrs. Marie Gratz, Monroe street, was a week-end guest of Mr. and Mrs. Joseph Horan, Cranford, N. J. Miss Anna Boyle, Bath street, entertained at a dinner party on Sunday in honor of her aunt, Miss Anna Mundy, who was observing her 89th birthday anniversary. Throughout the day relatives and friends from Bristol, Burlington, Philadelphia, Lansford and Tamaqua visited at the Boyle home. Cards of congratulations, as well as other gifts, were presented to Miss Mundy.

Mr. and Mrs. John Slack moved from Market street to Radcliffe street.

"Betty" Ann Strong, daughter of Mr. and Mrs. Charles Strong, Hayes

**DANCE**  
AT  
**RICHBORO FIRE HALL**  
RICHBORO, PA.  
**ELMER HAMPTON**  
AND HIS ORCHESTRA  
EVERY THURS. NITE

**NOTICE**  
Antone's Barber Shop  
OPEN EVERY DAY 9 A. M. to  
8 P. M.  
CLOSED WEDNESDAYS  
SATURDAY, 9 A. M. to 6 P. M.  
Scalp Treatments  
**ANTONE NORATO**  
PROP.  
620 POND STREET

**DR. A. R. KATZ**  
Dentist  
1414 Farragut Avenue  
Bristol 4909

Broken  
Dentures  
Repaired  
Immediately  
Easy  
Payment  
Plan  
NEW HOURS  
Mon., Wed., Fri. ... 9:00 to 8 P. M.  
Tuesday ..... 9 to 5 P. M.  
Thursday ..... 9:00 to 12 P. M.  
Saturday ..... 9 A. M. to 3 P. M.

### Today's Quiet Moment

By the Rev. George E. Boswell  
Rector  
St. James P. E. Church

Blessed Lord and Father, whose joy rests in our living righteous lives, draw near unto us every passing moment; guide and direct us in all our doings, and grant that we may be effective witnesses for Thee and guide-posts for others. In Christ's name we ask it. Amen.

street, is confined to her home due to illness.

Mrs. Jeanette Kelly and Mrs. J. Behrl, of Philadelphia, were Friday guests of Mr. and Mrs. John Arena, Radcliffe street. In the evening, Mr. Arena, with Mrs. Kelly and Mrs. Behrl, visited relatives at Hammonton, N. J. John Salvo, Hammonton returned to Bristol with Mr. Arena and spent a few days here.

Ezra Price, Wood street, returned home from Abington Hospital, Sunday, where he had been a patient for two weeks following an operation.

Mrs. Winfield Bantom, Sr., of Vineland, N. J., week-ended with her son and daughter-in-law, Mr. and Mrs. Winfield Bantom, Landreth Manor.

### CHILD'S ACTIVITY IS GOOD SIGN OF HEALTH CONDITION

By Miss Frances Vanney  
Home Economics Extension  
Representative

Parents should be pleased if their child is an active one. Activity on the part of a child is natural and normal. If a child is inactive, listless, and given to day dreaming, he is not well and parents should look for the causes and correct them.

The less active child is not so annoying or troublesome to his parents.

### ANGELO CHERUBINI BUILDER

525 BATH ST. — BRISTOL  
New Homes and Remodeling  
Financed

No Down Payments • Easy Terms  
— Free Estimates —  
Phone: Bristol 3978

### WEARING APPAREL NEAT — COMFORTABLE — PRACTICAL

Children's DENTON SLEEPERS  
Sizes 0 to 5  
Boys' - Girls' PAJAMAS  
BUSTER BROWN  
POLO SHIRTS & SOX  
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KNIT SUITS  
BABY BLANKETS  
GIRLS' ZIPPER CORDUROY SLACKS — 7-14  
SNOW SUITS — 12 and 18 Months and Sizes 1 to 6  
Take Advantage of Our Xmas Lay-Away Plan  
**METZ'S**  
1604 FARRAGUT AVE. BRISTOL, PA.

Established 1891

### FINE UPHOLSTERING

is more than "SKIN DEEP"

In addition to a wide selection of colorful fabrics, ANCKER UPHOLSTERY CO. reupholstering assures you the equally important care, quality and craftsmanship in the hidden parts . . . reupholstering built to last, and at a modest price. Prompt Service . . . Financing arranged thru local banking house.

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**ANCKER UPHOLSTERY CO.**  
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**WM. A. TRYON**  
HOTPOINT HOME APPLIANCES  
GENERAL ELECTRIC RADIO & TELEVISION  
COLEMAN AUTOMATIC OIL HEATERS  
QUALITY GAS AND ELECTRIC RANGES  
Bristol Pike and Neshaminy Creek CROYDON  
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Open Daily 8:00 A. M. to 9:00 P. M. — Close at Noon Wednesdays

ents as the healthy normal child which may lead parents to think they are lucky to have such a "good" child. However, they should bear in mind that a healthy child is normally active when awake.

Directing the bubbling activity of children is one of the toughest of parents have, but it is also one of the most interesting. Parents must use their ingenuity and plan ahead. When this is done, many disturbing incidents can be prevented.

Too often parents are guilty of punishing their child for undesirable activities. It would help these parents to ask themselves "what would interest my child and at the same time be good for him to do?"

Parents must expect both noise and muss which often go with active play. If parents always scold and reprimand their children for noise and muss, conflict instead of harmony will reign. When this happens, children soon may be convinced that they are inately "bad" when actually they are only doing what it is their natural impulse to do.

Provide a place where the children can play without disturbing adults. This may be an attic, porch, or outside building. A light and dry basement also would serve the pur-

pose. Parents, who plan to remodel a house, will be wise to provide a suitable place for their children to play.

Buy or sell, twice as well, with Want Ads.

### "Saved my Life

A God-send for GAS-HEARTBURN\*  
When excess stomach acid causes painful burning gas, sour stomach and heartburn, doctors usually prescribe this fast-acting medicine known for giving relief from burning sensations in just 15 minutes. No laxative. Bell-ans brings comfort in a taffy or return bottle to us for double money back. ©

**BELL-ANS for Acid Indigestion 25¢**

(Advertisement)

### HENRY H. BISBEE, O. D.

Examination of the Eye  
by appointment

Telephone 2443

301 Radcliffe Street

Bristol, Pa.

### OIL BURNERS

SERVICED AND REPAIRED

Yearly Contracts Accepted

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FRANK'S OIL Burner Service

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### Electrical Contractor

See HARRY R. JOHNSON

For You're Electric Trouble or

Work, House Wiring or

What Have You

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(Advertisement)

You Will Wonder Why  
You Didn't Try This  
Luncheon Before

### HAMBURGER PLATTER

With French Fries or

Potato Salad

Cole Slaw

Slice Tomato

Stuffed Olive

Bread and Butter

65¢

### STRAUS

407 MILL STREET

CLEAN — COURTEOUS

### THE NEW BEAUTIFUL

### Ritz Theatre

CROYDON, PA.

Phone: Bristol 9339

Doors Open 6:30 P. M.

Full Shows, starting at 7 P. M.

The fox condemns the trap,  
not himself.

### FINAL SHOWING Double Feature!

NEW SCREEN ADVENTURE  
... with the king of action-comics!

MONOGRAM PRESENTS

"JOE PALOOKA IN  
WINNER TAKE ALL"

JOE KIRKWOOD, ELYSE KNOX

WILLIAM FRAWLEY — MARY BETH HUGHES

CLARENCE CLEMENS — SHEDDEN LEONARD — JOHN LINDON

AND...

"RACE OF  
THE YUKON"

THURS. and FRI.

"THE GREEN  
PROMISE"

## Damask Rose\*

### GLORIOUS EXULTANT STERLING SILVER

Here carved in ageless

solid silver the beauty of a  
world-famed rose—a rose that  
means "beauty ever new."

Choose this Heirloom Sterling

pattern—fresh, clear,

radiant for all your tomorrows.

In Complete Services

for 6, 8, 12. Correct Service

Pieces, too.

### 6-Piece Place Setting

\$22.50

Federal Tax Included

Heirloom Sterling

FROM GENERATION TO GENERATION\*

Trade-mark

If You Wish  
YOU CAN USE OUR LAY-AWAY PLAN  
NOW FOR XMAS

### Baylies

Jewelers for Over 75 Years

Distinctive Gifts for Discriminating People

307 Mill Street

## GRADN

WED. and THURS.

DOUBLE ATTRACTION!

Joan Madeline Davis  
CRAIN-CARROLL-SANDERS-GREENE

Wispers flared into scandal

The

FAN

An all-time, all-thrill  
action SMASH!

**VIOLENCE!**  
**VENGEANCE!**

Father and son battle  
it out in  
prison  
break!

TYRONE POWER  
DOROTHY LAMOUR

**JOHNNY APOLLO**

EDWARD ARNOLD • LLOYD NOLAN

Charley GRAPENWIN • Lionel Atwill

Directed by HENRY HATHAWAY

Associate Producer HARRY JOE BROWN

20th Century Fox  
Encore Hit

## BRISTOL

BUCKS COUNTY'S *Finest*

SEE FILMS AT THEIR FINEST ON OUR  
NU LIFE-LIKE SCREEN

WEDNESDAY -- 1 Day Only -- 2 Big Shows!

The clock  
ticked  
off  
MURDER  
*Lady at Midnight*

## CAGE LEAGUE MEETS TONIGHT TO PLAN SEASON

The first meeting of the Bristol Basketball League for the 1949 season will be held this evening in the Diamond Sporting Goods Store, Mill Street, at seven o'clock.

Managers of last season's teams, if interested in joining the circuit, are requested to attend. Applications will be received from teams wishing to enter the circuit should there be any openings.

Teams in the loop last season were: St. Ann's, Profy's, Rohm & Haas, Fifth Ward Sporting Club, Hibernians, Tullytown, Morrisville, and Franklin.

Lower Bucks County Girls Hockey League Schedule for Thursday

BENSALEM at NEW HOPE PENNSBURY at COUNCIL ROCK BRISTOL at SOUTHAMPTON

### SPORT NOTES

St. Ann's A. A. was honored at a baseball banquet held in Trenton. Saturday night, the "Saints" were given a large trophy for winning the regular season championship of the Trenton Industrial League.

Anthony "Rabbit" Palumbo was given an individual trophy for winning base-stealing honors. Palumbo stole 16 sacks.

Bert Barbetta was first in runs batted in with 57. He was also awarded a trophy. Bert missed out in the batting championship and also home run honors. Bert had five home runs, most of them on Memorial field. The winner had eight home runs, most of them made on Wetzel field where there is a short right field.

There is a youngster by the name of John Greenlee going to Bristol High this year. Watch this boy during the track season. He will prove to be one of the best milers that Bristol has ever had.

"Bill" Condit took a terrific beating in the Bristol High-Burlington game. After every pass he threw, Condit was spilted to the ground by two or three Burlington players. At times, he did not have a chance to get his passes off.

Tom Profy, St. Ann's guard, is a real veteran. Profy has been playing football for 17 years, missing two years while he was in military service. Tom feels as if he has three or four years of football in him and to watch him play you would know for he is just as spry as some of the youthful players.

It will be Bensalem and Bristol for the main attraction for Lower

### BEAR ON DEFENSE . . . By Alan Maver



### BOWLING

#### LADIES INDUSTRIAL LEAGUE

Standings      Won      Lost

D. of A.      30      2

Keglers      21      11

Emilie      21      11

Jackson's      21      11

Handicap      29      12

Bowlers      16      12

Lucky Strike      16      16

Rescue Squad      13      19

Badenhausen      8      24

Junior Miss      7      15

3M Scotties      7      25

Ten High Averages      1      31

B. Gallagher      154.15

S. O. Boyle      152.12

M. Heister      150.20

V. Keers      149.19

E. Krames      147.5

R. Goebig      146.20

G. Fetter      145.18

V. Hibbs      144.8

T. VanAken      140.12

Team high without handicap: D. of A. 21-22

Team high with handicap: Bowlers 2248

Team high single without handicap: 178

Team high single with handicap: Emilie 780

High 3 games individual: B. Gal-

Bucks this Saturday. The co-champions of last season have a score to settle with one another. Maybe the 1948 championship will be decided with this game. At least, that will be the fans' version but we hope for better weather than last year when there was a driving rainstorm most of the game.

The coaching staff of the St. Ann's A. A. gridsters are giving quite a bat on the back to the tackles of this season's squad. The coaches feel that quite a bit of the success of the team is due to the fine work both offensively and defensively of the tackles. Head Coach Borneine feels that this season's tackles are the best since the days of "Socks" Seneca and Poe Potena.

Booking manager, Anthony Angelo, has announced that the St. Ann's team will play the Norristown Red Roses, Sunday, on Memorial Park field. The "Saints" will be seeking to avenge a 7-6 licking given them last season by the Roses.

Let a Want Ad be your salesman inexpensive yet a Go-Getter.

Team high without handicap: D. of A. 21-22

Team high with handicap: Bowlers 2248

Team high single without handicap: 178

Team high single with handicap: Emilie 780

High 3 games individual: B. Gal-

Team high without handicap: D. of A. 21-22

Team high with handicap: Bowlers 2248

Team high single without handicap: 178

Team high single with handicap: Emilie 780

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# Grand Opening!

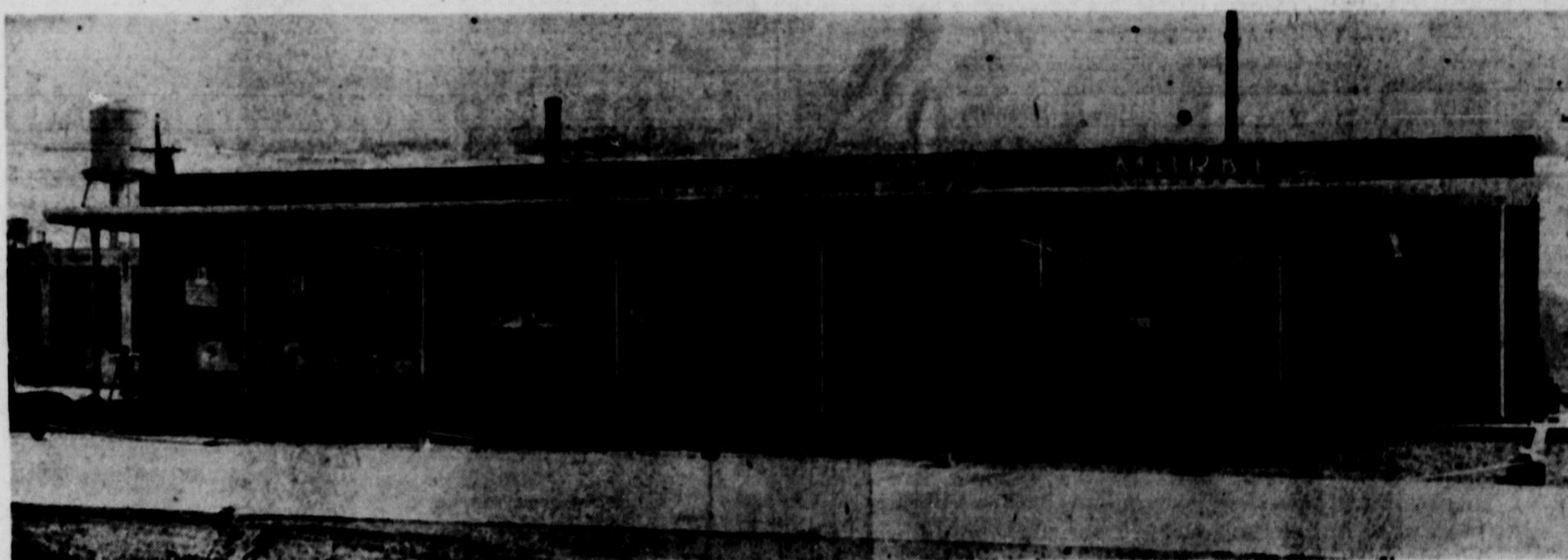
OF BUCKS COUNTY'S FINEST AND MOST MODERN  
SELF-SERVICE FOOD MARKET . . .

## Safe Food Market ON BRISTOL PIKE, CROYDON, PA.

### THURS., NOV. 10, 1949

AT 10:00 A. M.

PLENTY  
OF FREE  
PARKING  
SPACE

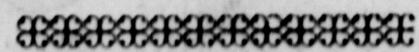


THE NEW SAFE FOOD MARKET, CROYDON, PENNSYLVANIA

NESSBAUER  
BUS  
STOPS AT  
OUR DOORS

Safe Food Markets have enjoyed an enviable record of super marketing leadership since the origin of modern super markets. The management of Safe Food Markets take a great deal of pride in presenting the Croydon Safe Food Market—the latest addition to the growing chain of Safe Food Markets, and one of the finest and most modern stores of its kind in the country.

A partial listing of the grand array of Grocery, Meat, Fresh Produce, Fresh Frozen Foods, Fish, Baked Goods, Dairy Goods and other Grand Opening Bargains in fine foods will be found listed in other pages of this supplement.



"SHOP THE SAFE WAY AND SAVE!"

#### STORE HOURS

MONDAY - TUESDAY - WEDNESDAY

9 A. M. to 6 P. M.

THURSDAY AND FRIDAY TO 9 P. M.

SATURDAY TO 6 P. M.

FOR YOUR SHOPPING CONVENIENCE  
You don't have to push and pull your way  
through our doors. No need to shift your bundles or  
ask for assistance. Just keep walking—Stanley Magic  
Door Controls do the rest!



FOR YOUR SHOPPING CONVENIENCE  
Gleaming new chrome—ruggedly constructed to  
carry your groceries and the youngster. Ball-Bear-  
inged—easy to push as a feather.

We've removed the PUSH and PULL signs from our doors



To make you doubly welcome, we have provided an "Innovation in Hospitality" for your convenience—we've done something about stopping the aggravating PUSH and PULL in entering or leaving our place of business. Our new Stanley Magic Door Controls open the door easily and courteously at your approach...close it after you pass through.

Actuated by a tiny beam of light, this modern improvement in door equipment has WELCOME written all over it. Come in...try it.

## Safe Food Markets

Welcomes You with Stanley Magic Doors

### ONE OF THE MOST MODERN MARKETS TO OPEN IN COUNTY

Safe Food Markets, Inc., Builds Ultra Modern Food Emporium

LOCATION, CROYDON

Items Will Be Displayed Attractively For Examination By Customers

The doors will be thrown open Thursday, November 10th, on what is perhaps one of the most modern markets in Bucks County, and those who pass through will be confronted with an array of groceries, meats, produce, drugs, candy and bakery products which baffle description. This ultra modern food emporium of the Safe Food Market, Inc. is located on Bristol Pike, Route 13, just west of the Pennsylvania Railroad passenger station at Croydon. Here one finds displayed practically every conceivable article likely to be found in such a market. They are displayed in such a way as to be readily available for examination by the prospective purchaser. And the price tags are readily visible.

The opening of this market by Safe Food marks an epoch in the history of this retail food distributing organization. It is the fourth store to be opened by the group and it is to be closely followed by a store at Pennel.

The Safe Food Market, Inc., after opening two stores in Philadelphia, invaded the Bucks County area. "We are more than pleased with our reception in this territory," says David Sklar, president. "We selected Bucks County for our expansion program because we think Bucks County is one of the most progressive sections in the United States. This territory is growing rapidly and indications are that there are great things in store for the future for this area."

The Safe Food Market at Croydon which opens Thursday is the last word in a retailer's food service.

Up to one pound of feathers may be plucked from a live goose, according to the Encyclopedia Britannica.

COMPLIMENTS OF . . .

WM. MacMILLAN COMPANY

COMPLIMENTS OF . . .

MILGRAM-SMELLO-PETERS

BUILDERS and CONTRACTORS  
SOUTHAMPTON, PA.

COMPLIMENTS OF . . .

VICTOR PACKING CO.

### NEW SAFE FOOD MARKET IS OF MOST MODERN DESIGN AND EQUIPMENT; AFFORDS PLEASANT SHOPPING

Interior Walls Are Attractively Decorated With Hand-Painted Murals—Merchandise Is Very Attractively Displayed—Every Comfort For The Shopper Has Been Provided

The new Super Market of the Safe Food Markets, Inc., which will be opened to the public Thursday, on the Bristol Pike, west of the Pennsylvania Railroad station at Croydon, will inaugurate in this area the ultra-modern merchandising of foodstuffs. This building, designed and erected with the idea of convenience for the shopper and their comfort, as well as efficiency, is a structure 110 feet long by 65 feet deep. It is one story in height and is built of two-tone brick veneer.

The entire front is of especially designed plate glass of the most modern type, the glass front measuring 100 feet across and 16 feet high. The building is heated by steam, with oil as the fuel, so that, at sudden drops of temperature, warm air will quickly flow throughout the interior.

The comfort of the shopping public is also provided for in summer time, as the latest in air-conditioning equipment has been installed. Natural light will stream through the glass front and be reflected from the ceiling 16 feet high. With a ceiling of this height, there will be no stuffiness or "dead" spots in the atmosphere.

The very latest in stream-lined lighting fixtures will diffuse a soft, but brilliant glow into every nook and corner of this big establishment. All merchandise will be readily discernible and the customer will have no difficulty whatever in selecting just the merchandise which is desired. The asphalt tile floor will tend to quietness.

Another of the many innovations, which the architect planned for this shopping emporium, and one which is not often found in such establishments, is the exceptionally wide aisles between the gondolas on which are displayed a wide variety of foodstuffs. These six-feet-wide aisles between the 20 gondolas, which are 26 feet long, permit of the display of products, so as to make it easy for the shopper in moving about, as one tours from aisle to aisle in search of that which is sought. The gondolas and the display of merchandise have been so arranged that the smallest child can readily select any article.

Five of the very latest and newest models in checking booths have been installed, one being designated as an "express booth," where customers purchasing five or less items, can be checked out instantly.

The walls have been artistically decorated and will arrest the eye as one gazes upon the six panels of murals. The walls are tinted a soft pink, called "lady pink." Each of the six murals, 4½ by 10 feet, were painted directly upon the wall by Asher Basford, of Hulmeville. These murals depict six outstanding lines of merchandise carried by the Safe Food Markets.

One shows "Hygrade" bakery products, one "Yankee Maid" frankfurters, a third "Sheffield" beverages, a fourth the products of "Fischer Baking Company," the fifth the dairy products of the "Borden Company," while the sixth portrays an array of meat products handled by the Safe Food Markets.

This Safe Food self-service Super Market represents an investment of \$125,000 in building and equipment alone. Every convenience for the shopper has been anticipated and the shopper's welfare has been paramount throughout in the design of the market, the fixtures installed and the grade of the merchandise handled.

COMPLIMENTS OF . . .

HYGRADE BAKERY CO.

Pretzels --- Potato Chips

COMPLIMENTS OF . . .

McCORMICK & COMPANY

COMPLIMENTS OF . . .

PETER KOLB

ELECTRICAL ENGINEER

PHILADELPHIA, PA.

COMPLIMENTS OF . . .

KLEIN'S  
Coats and Aprons

# DEL MONTE

## America's Smoothest COFFEE



Offers A  
Toast to

## SAFE FOOD MARKETS

BUCKS COUNTY'S LEADING  
SUPER MARKETS CELEBRATING  
THE OPENING OF THEIR  
NEW MARKET

### Sensation in Smoothness

IT'S THE TALK OF LOWER BUCKS COUNTY—THE EXQUISITE  
SMOOTHNESS AND SUPERB FLAVOR OF DEL MONTE COFFEE  
HAVE YOU TRIED THIS WONDERFUL NEW COFFEE?

YOUR OWN GOOD TASTE IS THE SUREST TEST

### America's Smoothest COFFEE



THREE CORRECT GRINDS

REGULAR -- DRIP -- EXTRA FINE

Safe Food Markets Opening  
SPECIAL LOW PRICE . . .

1 LB. VAC. JAR

55 C

## TWO OF SAFE FOOD MARKETS' OLDEST CUSTOMERS--MR. AND MRS. SWARTZ, HATBORO, PA.



Says Dave Sklar, president of Safe Food Markets:

"For many years I always felt that satisfying others, as I would like to be satisfied myself, is a very good way to make friends and customers. By that, I mean selling the best foods; foods people are familiar with as far as quality and standard prices; placing each advertised item in front of the customer plainly priced, so it can be seen by everyone; quick courtesies, efficient service, the same prices to everyone, equal service to everyone."

"A proof of our policy is here: Mr. and Mrs. Swartz have been our customers for many, many years. They live about two miles from our Hatboro store and have never missed a single week." Mr. Swartz says, "During the trying days when food was hard to get and the doctor ordered certain foods for my wife and I, the Safe Food Market in Hatboro supplied me with everything I needed. And talk about butter! When you couldn't get it, Mr. Sklar saw to it that everyone entering their store got at least one pound of butter. And say, come to think of it, the price was 69¢ which was O.P.A. price."

"We have shopped elsewhere and in large super markets, but the quality and prices, I have found at the Safe are far superior and lower prices than elsewhere."

"My pay check is cashed with my purchase every week without a charge, regardless how large the check may be."

"Regardless where I live I shall always look for a Safe Food Market, they have treated me swell."

### HUGE PARKING LOT IS WELL LIGHTED

Directional Signs and Special Officer To Aid Visitors

### LOT IS WELL MARKED

A huge parking area has been established in connection with the Croydon Safe Food Market, which will open its doors on Thursday, November 10th. It is stated by the managers of the Safe Food Markets that the parking lot cost \$27,000 for surveying, grading and surfacing. It is a hard surface of amesite and was built by Jacob M. Weller, of Oxford. Directional signs, brilliantly illuminated, and discernible at a distance of a half-mile, have been erected. The parking lot extends around the entire building and it is stated that 500 cars can be comfortably accommodated. There are safety islands for the protection and convenience of the motorists. Parking will be prohibited directly in front of the market, this area being reserved for the discharge of customers from motor vehicles beneath the large canopy and for the customers' convenience in placing their purchases in their cars.

A special officer, Frank Seader, has been deputized by the Bucks County Court to officiate at the parking lot and in the store area. Seader will direct motor vehicles, give information and otherwise assist shoppers.

All trucks will load and unload at the rear of the establishment.

### Market Strategically Located At Croydon

The Safe Food Market at Croydon is strategically located to be of easy access for thousands of people from all over the adjacent territory.

Improved highways for motorists lead directly to the market. Adequate and frequent bus transportation fans out over a wide area.

Thousands of residents are within walking distance, while the main line of the Pennsylvania Railroad between New York and Washington is directly in back of the market and the Croydon passenger station is within walking distance.

### MAIN OFFICES HERE

The main office of the Safe Food Markets will be located in the Croydon market and from this all business of the company will be directed and conducted. Officers of the company will have adequate quarters and modern office equipment will facilitate the handling of this rapidly expanding business.

The roar of a Brazilian howling monkey can be heard for miles, according to the Encyclopedia Britannica.

The architect then went to work and put on the blueprints his conception of what he thought the owners desired. From these drawings developed the Croydon Safe Food Market and the owners are delighted and are confident that the public reception of their efforts will be entirely satisfactory.

Once the structure itself was completed there then was the problem to procure a stock of merchandise of wide variety and accepted quality. It was decided that all merchandise must be fresh and of well known quality. Having the organization and the purchasing power, such as the Safe Food Markets has, wholesale distributors of foods were willing and anxious to co-operate. Great stores of food stuffs were shipped to Croydon and soon the shelves began to be burdened with shipment after shipment.

Meats in every conceivable variety and selection were left until the last.

Meat handlers were called in and "put on the spot" to give the Croydon Safe Food Market the choicest selection and cuts. "We want the best and don't you dare ship us anything but the best," plainly spoke the managers. The result was that the Croydon Market has received the finest in meats, both smoked and fresh. This meat will be cut to the satisfaction of the customer and its selection will be his own choice.

The latest methods as provided by science for the proper care of meats, will make the meat department, one of the most popular in lower Bucks County.

Meat cutters of wide experience and activated by a desire to please, will cater to patrons of this department.

### SCARCITY OF MATERIALS DELAYED MARKET OPENING

Like all big projects attempted during and since World War 2, great difficulty was experienced in obtaining the necessary materials used in the construction of the Croydon Safe Food market.

Ground was broken last June, but due to strikes and scarcity of the materials required, the completion of the building and the opening was considerably delayed, but when the doors are opened on Thursday, November 10th, it is believed that the public will readily agree that it was worth waiting for.

### IT WAS BIG JOB TO ORGANIZE BIG NEW MARKET

Location Was Selected First and Then Architect Was Consulted

### BLUEPRINTS PREPARED

Jobbers and Suppliers Called In and Told of Stock Needed

It is a difficult thing to plan a market of the size and standard of the Safe Food Market at Croydon. A great amount of detail work is necessary, but the staff of the Safe Food Markets has proven itself equal to the task.

First the selection of a location, then the consultation with the architect and the endeavor to give him an outline of what was desired. Then the actual planning of the building. During this planning the thing uppermost in the minds of all concerned was the planning of a market wherein the customer could be catered with the utmost satisfaction. The interior of the building must be attractive, argued the owners. The merchandise for sale, must be displayed in such a manner that the customer would be able to locate what is wanted with the least effort possible. "We want the customer to be so delighted with our store and our merchandise, and the manner in which the wants of the public are satisfied, that our market will at once be given the reputation as the best in this area.

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Once the structure itself was completed there then was the problem to procure a stock of merchandise of wide variety and accepted quality. It was decided that all merchandise must be fresh and of well known quality. Having the organization and the purchasing power, such as the Safe Food Markets has, wholesale distributors of foods were willing and anxious to co-operate. Great stores of food stuffs were shipped to Croydon and soon the shelves began to be burdened with shipment after shipment.

Meats in every conceivable variety and selection were left until the last.

Meat handlers were called in and "put on the spot" to give the Croydon Safe Food Market the choicest selection and cuts. "We want the best and don't you dare ship us anything but the best," plainly spoke the managers. The result was that the Croydon Market has received the finest in meats, both smoked and fresh. This meat will be cut to the satisfaction of the customer and its selection will be his own choice.

The latest methods as provided by science for the proper care of meats, will make the meat department, one of the most popular in lower Bucks County.

Meat cutters of wide experience and activated by a desire to please, will cater to patrons of this department.

### SCARCITY OF MATERIALS DELAYED MARKET OPENING

Like all big projects attempted during and since World War 2, great difficulty was experienced in obtaining the necessary materials used in the construction of the Croydon Safe Food market.

Ground was broken last June, but due to strikes and scarcity of the materials required, the completion of the building and the opening was considerably delayed, but when the doors are opened on Thursday, November 10th, it is believed that the public will readily agree that it was worth waiting for.

COMPLIMENTS OF . . .

CURLY COMPANY, INC.

COMPLIMENTS OF . . .

"MORRIS BRAND FOODS"

— THE WORLD'S FINEST —

SOLD EXCLUSIVELY BY . . .

SAFE FOOD MARKETS

COMPLIMENTS OF . . .

PHILA. BONELESS BEEF

### BRIGHT NEW LABELS ON FRESH FOODSTUFFS

Markets Were Searched For New Merchandise of Acceptable Quality

Sparkling new labels and bright new wrappers on the foods displayed upon the shelves and in the cases of the new Safe Food Market at Croydon will catch the eye of every individual who visits the market on the opening day, Thursday. These labels and wrappers testify to the freshness of the new merchandise with which the new store has been stocked.

Every shelf is loaded with well-known brands of food articles and the refrigerated cases where perishable foods are kept glisten with freshness. The temptation to buy will be great, not only because of the attractiveness of the store but due to the manner in which the displays are arranged.

The market is complete as a food market and every one of the 10 departments is a miniature store within itself.

Every conceivable article used for food has been stocked and plainly displayed. As one tours along the six-foot wide aisles, it will be a matter of great ease to select that for which one desires.

Newspaper production costs have increased 95 per cent in five years according to the Britannica Book of the Year.

## BREAD - -

Fundamental Food for Growing Children.

Rear them right—those youngsters of yours. Serve them hardy meals . . . build those meals around the basic food—good bread. What makes good bread?

The finest cereal grains available. Skilled bakers, to whom bread making is a specialty. Recipes packed with nourishment and flavor that make bread-box raids part of the daily routine. WE insist on the best in every loaf we bake. YOU insist on the best. Come in and try some today!



### TEN DEPARTMENTS IN NEW BIG MARKET

Each Department Is Plainly Indicated By Illuminated Signs

EASY FOR SELECTIONS

Ten bright and attractive departments, each designated by modern illuminated signs, will greet the eye of the visitor to the Croydon market of Safe Food Markets, Inc. There will be found an endless variety of foodstuffs, attractively displayed, for easy selection from wide aisles where crowding will be reduced to a minimum.

The ten departments will include bakery, candy, meat, groceries, fish, delicatessen, dairy, produce, patent medicines and frozen foods. The selection will be large and each item will be attractively priced and easy to find.

### STORE HOURS:

Mon., Tues. & Wed.  
9 A. M. to 6 P. M.

Thurs. & Fri., 9 P. M.

Saturday, 6 P. M.

COMPLIMENTS OF . . .

ALBERT W. EHLERS COMPANY

COMPLIMENTS OF . . .

PHILA. SAWDUST CO.

COMPLIMENTS OF . . .

MONTGOMERY  
WHOLESALE DISTRIBUTORS

COMPLIMENTS OF . . .

RALPH'S PAINT STORE  
PAINTS & PAINTERS' SUPPLIES

BRISTOL, PA.

COMPLIMENTS OF . . .

FRANK TEA & SPICE COMPANY

COMPLIMENTS OF . . .

A FRIEND

"LOOK MOMMY,  
NO HANDS!"

You don't have to push and pull your way through our doors. They open courteously as you approach—close gently after you pass through. No need to shift your bundles or ask for assistance. Just keep walking—Stanley Magic Door Controls do the rest!

Stop by soon and try these modern doors that were installed to make your shopping here more pleasant.

Safe Food Markets

Welcomes you with Stanley Magic Doors

Look for our white breads, whole wheat loaves, sweet and sour ryes and buttermilk ryes. Each a thrill to taste!

FISCHER BAKING CO.

# SAFE FOOD MARKETS

Shop the SAFE Way & SAVE!

# GRAND OPENING!!

OF SAFE FOOD MARKETS'  
THURS., NOV. 10  
ON BRISTOL PI

FREE PARKING for 500 CARS  
CHECKS CASHED FREE

Free! Free! 500 Tall Cans Milk to First 500 Customers a

ALL OUR MEATS ARE U. S. GOVERNMENT INSPECTED GRADE "A" "AA" QUALITY		
BONELESS — NO-WASTE — OUR FAMOUS		
SIRLOIN ROASTS	OF BEEF	69c lb
NONE PRICED HIGHER		
REMEMBER OUR CHUCK ROASTS HAVE NO BLADE BONE		
Better None	Chuck Roasts	45c lb
NONE PRICED HIGHER		
CUT FROM YOUNG PORKERS		
Loin Pork Roasts		33c lb
Rib End up to 5-lb Average		
NO-WASTE BONELESS LEGS AND RUMPS		
SOLID MEAT	Veal Roasts	59c lb
OUR POULTRY ARE STRICTLY FRESH		
ROASTING or FRYING	Chickens	33c lb
None Priced Higher		
ARMOUR'S STAR — WILSON'S CERTIFIED		
HAMS	WHOLE OR SHANK HALF FULL OF SLICES	45c lb

FOOD VALUES BY THE BASKETFUL		
PRICED TO FIT YOUR BUDGET		
PURE	LARD	2 pound pkgs. 25c
"THE BRAND WITH THE BAND"	Frankfurters	lb 49c
SLICED	WHITE AMERICAN CHEESE	half pound 19c
FINEST TOP-GRADE	Sliced Boiled Ham	half pound 39c



# OPENING!!

NEWEST STORE  
th - Doors OPEN 10 A. M.  
E., CROYDON, PENNA.

STORE HOURS:  
Monday, Tuesday, Wednesday, 9 to 6 P. M.  
Thursday and Friday 'Til 9 P. M.  
Saturday 'Til 6 P. M.  
Neibauer Bus Stops at Door



**BIG BUYS** 10 Complete Food Depts. Under One Roof!

All These Specials For  
Hathboro-Bristol-Croydon  
Thursday-Friday-Saturday

<b>FOODS</b>	<b>Crisco or Spry</b> 79c 3-LB. CAN
WALDORF Toilet Tissues 3 large rolls 19c	Rinso-Lux Flakes 25c Duz-Tide-Surf SOAP POWDERS Large Box
DEL-MONTE Pineapple Juice 35c LARGEST 46-OZ. CAN	DEL-MONTE Delicious Coffee 55c lb REGULAR or DRIP NONE SOLD TO DEALERS
CAMPBELL'S DELICIOUS PORK & BEAN 2 No. 2 cans 23c	DEL-MONTE Sliced or Halves Peaches 23c LARGEST 2 1/2 CAN
WILSON'S CERTIFIED CORNED BEEF 12-oz. can 35c	DEL-MONTE Fruit Cocktail 19c large can
Armour's TREET LUNCHEON MEAT 12-oz. can 35c	DEL-MONTE Sweet SUGAR Peas 2 large cans 35c
WILSON'S CERTIFIED DEVILED HAM 2 3/4-oz. cans 25c	Del Monte CATSUP 2 14-OZ. BOTTLES 29c NEW LOW PRICE
Wilson's Certified Roast 12-oz. can 35c NONE BETTER	





COMPLIMENTS OF . . .

EVERREADY REFRIGERATOR  
COMPANY

TRENTON, N. J.

ELLIS SKLAR  
Vice-President of  
Safe Food Markets

The vice-president of the Safe Food Market is Ellis Sklar, brother of the president, David Sklar. He, like the other partners in the business, is married and is the proud father of two children. He was educated in the public schools of Philadelphia, graduating from the Central High School in that city.

Serving in the capacity of vice-president of any firm and especially one of the type of the Safe Food Market, requires something more than mere knowledge of the practical workings of a big business. It has often been said that a vice-president of any organization is the "eyes of the owners," and so it is with Ellis Sklar.

In addition to his duties as vice-president, Sklar also manages the Philadelphia store of the Safe Food chain at 3547 Germantown avenue, Philadelphia. He has been associated with his brother for 15 years.

Compliments of . . .

## A FRIEND

COMPLIMENTS OF . . .

## THRIFTY STARCH



ALLEN OSTROFF

Purchasing Agent  
Safe Food Markets

The conduct of the bakery, drug and candy departments is in the hands of Allen Ostroff, formerly with a large market group. The drug section is to be well stocked with patent medicines and such articles as are usually associated with "cut-rate" stores.

COMPLIMENTS OF . . .

## WONDER CHEMICAL CO.

COMPLIMENTS OF . . .

## M. WERRIN &amp; CO.

COMPLIMENTS OF . . .

## MID VALLEY BEEF CO.

## GROUND-BREAKING CEREMONY



An event of vast importance to the residents of this and surrounding communities took place on Wednesday, June 1st, when Life Scout Calvin Morrison of Troop 69, Croydon, and Joan Anderson of Girl Scout Troop No. 7, Croydon, picked for their excellence in the scouting movement, joined David Sklar, president, Milton Richter, and Samuel Silbert, general manager of the Safe Food Markets, in breaking ground for the new super market they have built in Croydon and which will open on Thursday, November 10th.

Best of  
Luck  
from  
Mr. & Mrs.  
Smuck



SAMUEL SILBERT

Personnel Manager  
Safe Food Markets

The selection of the personnel for Safe Food Markets is looked after by Samuel Silbert, who had three years experience and his judgment in the selection of personnel can be well judged by the type of employees with which Safe Food Market is staffed. With the complete staff of the Croydon store the number of employees will be brought up to 85.

Compliments of . . .

DRIES'  
FURNITURE  
and  
CARPETING

We Installed the  
New Asphalt Floor  
in the  
New Safe Food Market  
at Croydon

MAGIC EYE TO  
OPEN DOORS AT  
SAFE FOOD MARKET

Customers Will Not Have  
To Exert The Slightest  
Effort

DOORS SELF-OPENING  
Doors Will Open and Close  
Automatically For  
Visitors

One of the newest features to be installed in a food market in this area is doors which will be opened by electric eyes. The shining glass doors at the front of the Croydon Safe Food Market will swing open and close without the slightest effort on the part of the arriving or departing customer. They were designed and installed by the Bucks County Glass Company of Hulmeville.

The kind of eye we're talking about is the Magic Eye which opens and closes entrance doors.

The very essence of courtesy . . . the new MAGIC EYE is on the job continuously. When you approach the doors to enter or leave, the MAGIC EYE opens the door quickly and silently. No pushing or pulling for you.

BUS SERVICE TO  
NEW MARKET TO BE  
ADEQUATE TO NEEDS

Extra Buses To Be Provided  
If It Is Found  
Necessary

## DISPATCHER ON DUTY

Passengers To Be Unloaded  
At Front Entrance  
of Store

The fullest co-operation has been promised by the Neibauer Bus Company in handling the anticipated crowds at the Croydon Safe Food Markets, which will open on Bristol Pike, near the Croydon P.R.R. station, on Thursday, November 10th.

The Neibauer buses will stop in front of the Safe Food Market, and extra buses will be available, if necessary, to provide transportation for those travelling over the regularly established routes of the bus company. Transportation from Croydon proper to the Safe Food Market will be frequent and rapid. A dispatcher will be at the market, when found necessary, to assign the extra buses to their routes.

These buses will load and unload at the front or main entrance of the market, where shoppers can step directly from the bus beneath a 12 foot wide canopy, extending the full width of the store front. This entrance will provide a safe and storm-protected entrance, despite the most inclement weather.

SAFE FOOD MARKETS  
GROWING RAPIDLY

When First Store Opened  
Here This Chain Was  
Little Known

## PLAN OTHER STORES

When the Safe Food Market opened a store in Bristol at Bristol Terrace I., they were strangers three years ago. Now two stores are being operated here, another at Hatboro, one in Philadelphia, and another planned for Pennell.

The Croydon store has 7000 square feet of floor space, is streamlined equipped and has parking accommodations for 500 cars. In addition the floor space of the warehouse is 4000 square feet.

There are 4500 square feet of floor space at Hatboro with 2000 more square feet for a warehouse and parking facilities for 75 cars.

The floor area of the Bristol store is 4000 square feet with 2000 more square feet for a warehouse and parking for 500 cars.

Keeping an EYE  
on our customers



The kind of eye we're talking about is the Magic Eye which opens and closes our entrance doors.

The very essence of courtesy . . . our new MAGIC EYE is on the job continuously. When you approach our doors to enter or leave, the MAGIC EYE opens the door quickly and silently. No pushing or pulling for you.

We hope our new Stanley Magic Doors will be welcoming you often.

## Safe Food Markets

Welcomes You with Stanley Magic Doors

COMPLIMENTS OF . . .

## YANKEE MAID PRODUCTS

COMPLIMENTS OF . . .

SOUTHWARK  
WHOLESALE GROCERY CO.

COMPLIMENTS OF . . .

## ORITT SALES

Beech-Nut  
FOODS for BABIES

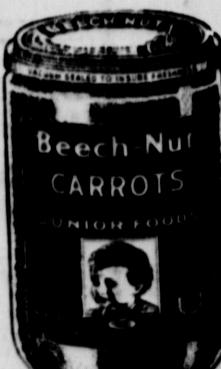
FREE BABY FOODS TO ALL CUSTOMERS ON OPENING DAY  
(CROYDON STORE ONLY)

STRAINED

10 jars 93c

JUNIOR

6 jars 79c



You Can't  
Mistake the FLAVOR  
of Beech-Nut  
COFFEE

Vacuum Packed—Regular or  
Drip Grind

63c 1b

COMPLIMENTS OF . . .

## FRIGID PACKING CO.



## SKLAR ACHIEVES OBJECTIVES HE HAD MANY YEARS AGO

Dread Was To Open Modern, Up-to-The-Minute Market

### ANOTHER IN CHAIN

Native of Philadelphia Is Titled A "Self-Made" Man

"Save with Safety" is a slogan which has become a by-word here since the establishment of stores of the Safe Food Market, Inc., in this area.

Starting out with the motto quoted above and every day living within its true meaning, the Safe Food Markets have grown and grown and are still growing. There are now four stores in the chain with immediate plans calling for the establishment of another — at Pennel.

The Safe Food Market started from scratch 12 years ago when David Sklar opened a market at 3547 Germantown avenue, Philadelphia. That venture was just a meat market. The next forward step was the establishment of a market at Haverford complete with a supermarket. That was seven years ago. Three years ago the Bristol store was opened and now the one at Croydon with one at Pennel in the immediate future.

Sklar says that after the Pennel store is opened he plans to build a new market opposite the present one here in Bristol so as to be better able to care for his rapidly expanding business.

The expansion program "will cost us a quarter of a million dollars," says Sklar. "When we started we did a weekly business of approximately \$350 in the Philadelphia store and now the sales in our chain total over a million and a half dollars annually."

Volume of purchases and quick and large sales are the accepted way with Safe Food Market. Complete food stocks are carried and our stores were stocked with fresh meats and provisions and groceries from the very first. "We never bought anyone out," comments Sklar, the president.

Mr. Sklar is an indefatigable worker and another trait which has much to do with the success he has already attained is that he keeps in the forefront of his business deals the interest of his patrons.

### ELECTRIC SIGN ATTRACTS MANY

The brilliant electric sign on top of the Croydon Safe Food Market is discernible at great distance, and attracts the eye of thousands of people travelling over the highways in the vicinity. The parking area, adjacent to the market, is brilliantly lighted and patrons will find it easy to get to and from the parking area when visiting the huge market.

### COMPLIMENTS OF . . .

## OTTO GRUPP, JR.

REAL ESTATE & INSURANCE

CROYDON, PA.

### COMPLIMENTS OF . . .

## JOHN GREENBAUM

*We've made life a little easier for Throckmorton*



**Safe Food Markets**

Welcomes You with Stanley Magic Doors

### COMPLIMENTS OF . . .

## BORDEN-CASTANEA



## M. RICHTER HAS BUYING EXPERIENCE OF TWENTY YEARS

Chosen By Sklar As Buyer For Safe Food Markets, Inc.

### IS NOW SECY-TREAS.

Has Been With Local Organization For Past Three Years

Another forward step is about to be taken by the Safe Food Market and that is the establishment of delivery service.

With the establishment of the Croydon Safe Food Market the public will find that the drug department, the bakery section and the candy division are all operated in the same store as the grocery and meat business. Previously these have been operated separately by other individuals.

The conduct of a business of the size of Safe Food Market calls for an organization, the members of which know their business and who are constantly on their toes, keeping in close touch with the market prices.

Benjamin Weiss, Philadelphia, looks after the buying of produce and he came to Safe Food with wide knowledge and experience. For a time he was associated with Giant Tiger markets but now has been with Safe Food for seven years.

Milton Richter, buyer of groceries, has a background of 20 years of experience in the grocery business and he is well informed upon this phase of the business.

With an experience of 27 years in the meat business Sklar acts as the meat purchasing agent for the Safe Food Markets. He knows meats, the prices of them and their quality. The wholesalers also know when there is a break they naturally favor him.

### PROTECTED BY MODERN ALARM

The Croydon Safe Food Market will be operated at regularly established hours. The market will open every week-day at 9 a. m. and close at 6 p. m., with the exception of Thursday and Friday evenings, when the closing hour will be nine o'clock.

The Atlantic blue crab carries as many as 1,750,000 eggs at one time, according to the Encyclopedia Britannica.

## LOCAL NO. 196 Amalgamated Meat Cutters and Butcher Workmen OF NORTH AMERICA

AFFILIATED WITH AMERICAN FEDERATION OF LABOR

3850 Germantown Avenue

Philadelphia 46, Pennsylvania

Telephone: SAquar 2-7411

October 24, 1949

Mr. Dave Sklar, President  
Safe Food Stores, Inc.  
Bristol, Penna.

Dear Mr. Sklar:

It is with the greatest of pleasure that Local 196, Amalgamated Meat Cutters and Butcher Workmen of North America, AFL, extends you the heartiest and most sincere congratulations upon the opening of your newest, beautiful store.

Our members' best wishes for its success arise not out of selfish interest as employees but, because the prosperity of America is dependent upon the growth and extension of such progressive enterprises.

In our association with you we have learned of and come to admire the liberal management policies that truly regard labor and consumer as partners in a mutual undertaking that must serve the community to achieve success.

Were your example to be followed by those industrial giants whose difficulties so recurrently threaten our national economy, our entire country would benefit.

May we continue to advance together.

Respectfully yours

*Russell Burger*

Russell Burger  
Business Manager

### COMPLIMENTS FROM . . .

## THE HOUSE OF DE GIVANNI

### COMPLIMENTS OF . . .

## ROMAC SIGN COMPANY

PHILADELPHIA, PA.

### COMPLIMENTS OF . . .

## JAMES BANNON

AGENT FOR . . .

STANLEY MAGIC DOOR CO.

### COMPLIMENTS OF . . .

## AARON COFFEE COMPANY



Here comes Mrs. Merrivweather, loaded with groceries and headed for home. It looks like she's going to plough right through that plate glass—but don't worry—our Stanley Magic Door Controls have the situation well in hand. They will open automatically, and smoothly, as Mrs. Merrivweather charges through—and will close gently behind her. It's all done by a tiny beam of light—installed for your convenience. Stop and shop at the store with the friendly Magic Door.

## Safe Food Markets

Welcomes you with Stanley Magic Doors

Compliments of . . .

## Bucks County Glass Co., Inc.

Hulmeville, Pa.

### WE INSTALLED THE NEW MAGIC EYE DOORS AND DESIGNED AND INSTALLED THE ENTIRE GLASS FRONT OF THE NEW SAFE FOOD MARKET

# Grand Opening of another GREAT SAFE FOOD MARKET

Bristol Pike, Croydon, Penna.

Help Us Celebrate Our Grand  
Opening With These Never-Before  
Heard-Of Food Specials!

**Loin Pork 99<sup>c</sup>  
Roasts 33<sup>lb</sup>**  
RIB END UP TO .5 LB. AVG.



Top Grade--Fresh Killed  
Roasting or Frying  
**CHICKENS 33<sup>lb</sup>**  
NONE PRICED HIGHER

**SAFE  
FOOD**

**MARKETS**  
Shop the SAFE Way & SAVE!  
Croydon - Bristol - Hatboro

U. S. No. 1 LARGE PENNA.  
**POTATOES**  
10 lb. Bag 25<sup>c</sup>

**Ceresota FLOUR**  
10 lb. Bag 83<sup>c</sup>

SEE INSIDE PAGES FOR ADDITIONAL FOOD VALUES!